

*Beginning Fall 2012 in the Northwest Region...*

# Community IMPACT



## THE CATALYST SERIES

*A Professional Development Series  
Targeted to Community Change Agents*

**SPECIAL KICK-OFF EVENT: October 19, 2012 | Renewable Education**  
Educators, Community Programmers & Professionals @ Fircom Centre, Gambier Island  
BC Teachers @ Mt Seymour Resorts, North Vancouver

Part 1: Renewable Education	October 26–28, 2012
Part 2: Sacred Environment	March 8–10, 2013
Part 3: Community Wellness	May 10–12, 2013
Part 4: Intentional Spirituality	TBA



## ***Knowledge is power, but does anyone own it?***

In this series of life-changing workshops and professional conversations, the collective knowledge of dynamic leaders and critical thinkers will be shared with Community IMPACT participants with a view to creating a movement to make change in our world through the work they do.

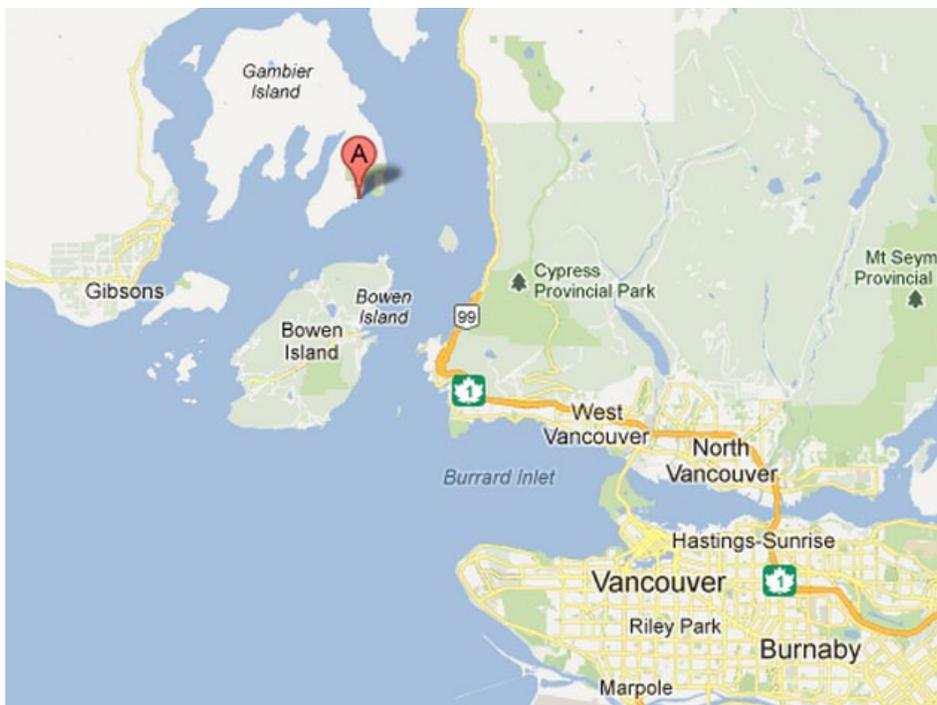
Community IMPACT: The Catalyst Series will propel us to find the power in knowledge and to unleash that power through the community of educators that will be brought together over the course of the series. Participants will be challenged to become catalysts of positive change in their own communities and will find inspiration and direction as to how to do so.

## Who Should Attend

Leaders, educators and facilitators from all community sectors are invited to attend. This may include professionals who identify themselves as community workers, outdoor recreation guides, foodies, wilderness therapists, social enterprise entrepreneurs, executive directors and post-secondary students. The only prerequisite is a commitment to lifelong learning, personal and professional growth, and the desire to challenge the limits of their own thinking, lives and work. The cross-pollination of great thinkers is what will have the power to make meaningful change in the world! If you are a person who wants to make change while learning from others, Community IMPACT is your venue and opportunity.

## Location

Fircom is a beautiful outdoor setting located on Gambier Island in Howe Sound only 20 minutes from Horseshoe Bay. A site perfect for creative and educational pursuits. To find out more about Fircom please go to [www.campfircom.bc.ca](http://www.campfircom.bc.ca).



### THE SKINNY:

An ongoing series of kick-butt and grassroots experiential and informative workshops and initiatives. Based on 4 IMPACTful community themes presented over 4 seasons, held at Fircom, a sacred centre for creative education located on Gambier Island.

### ABOUT COMMUNITY IMPACT:

This initiative started as a grassroots force propelled by new and innovative ideas, community-building concepts, sustainable-living approaches, experiential education, spirituality, and ideology. Community IMPACT is a path, a movement, a choice—a way to make a difference in the world.



## Format

We're changing things up! Each session will vary, offering a blend of educational and community-based workshops, Traditional Ecological Knowledge, play, and skill-building, culminating in a "conference-style" Community IMPACT think tank. It is a year-round series of professional development sessions that may take place on a weekend or mid-week.

All sessions will offer single-track workshops. In other words, participants will attend the same workshops throughout the series, creating a community learning experience. Our goal is to work around the challenging schedules of professionals involved to make Community IMPACT as accessible as possible.

Witness the growth as Community IMPACT gains momentum. We expect between 20 and 100 participants at each session in the first year and will watch that number grow as people join the movement!

Check out some examples of our upcoming sessions and initiatives on page 6.

## How will my life be IMPACTed?

- You will leave each session with meaningful resources, connections, and knowledge that will empower and inspire you to create a more IMPACTful and sustainable living—both professionally and personally.
- You will gain tools, concepts and information that will be easily transferrable to work, home and community settings.
- You will be propelled into action by our professional, advanced facilitators who have come to share their expertise and perspective.
- You will leave with a sense of change, urgency and inspiration.

### SLIDING SCALE FEE:

\$70 to \$120 per day (plus HST) includes water taxi, three meals per day and basic accommodation.

Participants can attend for one day or the weekend, however we encourage everyone to stay for the duration.

We want to create an accessible and positive learning experience for all participants. No questions will be asked and participants decide what they can afford.

### WE'RE FAMILY FRIENDLY!

Childcare services will be offered at a reasonable cost to enable you to immerse yourself fully in the workshops and events being offered. Details upon request.



# About the Workshops

All workshops are interactive, relevant, timely, provocative, hands-on and will have a direct IMPACT on the individual learner and overall community.

Workshops are either half, full-day, or multi-day presentations facilitated by professional speakers who have come to share their expertise on how we can make an IMPACTful change within our community. Workshops will focus on the relevant theme of the session, and may include but are not limited to the following:

## RENEWABLE EDUCATION:

Experiential, sustainable, environmental, community-focused perspectives and approaches to teaching and mentoring, outdoor recreation and primitive skills.

## SACRED EARTH:

Home, summer camp and outdoor centre Green Star accreditation, renewable energy, ethical economics, Traditional Ecological Knowledge, wildcrafting, simple lifestyle choices.

## COMMUNITY WELLNESS:

Farm to fork (school) concepts, holistic approaches to community-building, personal health audits, food security and healthy cooking, community sustainability.

## INTENTIONAL SPIRITUALITY:

Sacred earth teachings, religion in a modern world, connecting the environment with spirituality, aiding the healing process.

## SINGLE TRACK:

Workshops are single track. This means that all the participants engage in the same workshop at the same time.

We want to create momentum through unity. Single track workshops will provide the opportunity for participants to focus their attention on one topic throughout the whole session and to make meaningful connections with fellow participants.

## SOME KEY ORGANIZATIONS & INDIVIDUALS INVITED TO PRESENT:

- Fircom (Farm to Fork Program and Vancouver Outdoor School)
- Sea to Sky Outdoor School
- Northwest Association for Experiential Education
- First Power Energies
- Rooted Nutrition
- Centre for Integral Economics
- United Church of Canada (Sacred Earth)



## *Potential Workshops (Example Only)*

**Sacred Earth** – How religion and environmentalism can work together. Understanding how both are intertwined and yet in ways divorced by the general population.

**Culinary Roots of Food** – Learning about aboriginal foods, natural medicines and forest edibles.

**NWAEE's Advanced Experiential Facilitators** – Learning the tools of becoming a ninja-style facilitator and educator from professional experiential speakers/facilitators.

**Farm to Fork to School (Andrea Potter, Rooted Nutrition)** – Wild mushroom foraging and wild edibles menu preparation and of course tasting!

**Sea to Sky School and Fircom's Greenstar Partnership** – How peak oil and climate chaos has redefined our future. How we can make an impact? Learn the 5 fundamental approaches to immediate change.

**First Power Energies** – Connecting to renewable energy sources and home energy audits. How less means more and the stories of simplicity rules to making an impact.

**NWAEE's Experiential Learners** – Learning from non-traditional forms of teaching. Going beyond the teambuilding games and understanding the richness of experiential learning.

**Centre for Integral Economics** – Ethical and Sustainable Prosperity - innovative, market-based solutions that reconcile economic prosperity, social justice and environmental integrity.

**Outdoor Experiential Skills** – Outdoor recreation or primitive skills (fire by friction, debris shelters, cedar weaving, cordage making).

**Sea to Sky School** – Sustainable and environmental education in the outside classroom. How to engage students and communities in sustainable living practices.



# Typical Daily Schedule

## FRIDAY, OCTOBER 26

*Evening arrival optional (additional fee)*

- 7:00pm Arrival & Snack
- 7:30pm Meet and Greet
- 8:30pm Campfire Conversation Café \*

## SATURDAY, OCTOBER 27

- 7:00am Morning reflection (i.e. yoga, tai chi, sit spot, meditation)
- 7:30am Breakfast
- 8:30am Morning departures from Horseshoe Bay to Fircom
- 9:00am Opening Ceremony
- 9:30am Workshop One
- 12:30pm Free time/Networking
- 1:00pm Lunch
- 1:45pm Workshop Two
- 4:45pm Free time and recreation activity
- 5:00pm Departure of day participants to Horseshoe Bay
- 6:00pm Dinner
- 7:00pm Free time
- 8:30pm Campfire Conversation Café \*

## SUNDAY, OCTOBER 28

- 7:00am Morning reflection
- 8:00am Breakfast
- 9:00am Workshop
- 12:00pm Closing Ceremony
- 1:00pm Lunch
- 2:00pm Pack up & Happy Goodbyes
- 2:30pm Departures to Horseshoe Bay



*\* CCC: Big, relevant questions discussed around a campfire. E.g. Is outdoor recreation and summer camp becoming something of the past? What is renewable education? Other big topics are welcome!*

## **Marketing**

Community IMPACT: The Catalyst Series will be promoted through a number of community and educational networks, the Northwest Association for Experiential Education, the United Church of Canada, Fircom's community base, through social media and the cross-marketing efforts of participants.

Marketing will be kept to simple, paper-free methods using tools such as social media and word-of-mouth. Help us grow the movement by spreading the word within your network!

### **ARE YOU SO STOKED, THAT YOU WANT TO GET INVOLVED?**

Give the gift of your time and energy by volunteering your skills and expertise! Let us know how you'd like to help us grow our community of catalysts.

## ***Community IMPACT is powered by:***

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*A life is not important except in  
the impact it has on other lives.*

**– Jackie Robinson**

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